



**2026**  
**BLACK TECH HONORS**  
**AWARDS GALA** CELEBRATING EXCELLENCE  
INVESTING IN THE FUTURE

**SPONSORSHIP**  
**GUIDE**

**AUGUST 6<sup>TH</sup>, 2026**  
**NEW YORK CITY**

## MISSION STATEMENT

To increase the number of culturally responsible Black Engineers who excel academically, succeed professionally, and positively impact the community.

## CELEBRATE & INVEST IN THE FUTURE

Join NSBE NYC Professionals for the 1st Black Tech Honors Awards Gala - a celebrate excellence, innovation, and leadership within the Black and minority STEM community.

Through awards, storytelling, and curated programming, the gala honors technical contributions, professional impact, and community leadership shaping the future of STEM - while inspiring the next generation of Black technical talent.

## ABOUT NSBENYC

The National Society of Black Engineers (NSBE) New York City Professionals Chapter, is a 501(C)(3) non-profit organization supporting Black technical professionals and engineers.

Founded in 1990, NSBE NYC chapter provides networking, career development, mentorship opportunities to members and supports STEM outreach to underserved communities.

NSBE NYC supports members in all five NYC boroughs, Long Island, Westchester County, New Jersey and Connecticut.

## **HONORING BLACK TECHNICAL DEVELOPMENT: NSBE NYC'S YEAR-ROUND IMPACT**

### **PROFESSIONAL DEVELOPMENT**

- General Body Meetings
- Tech Talk (podcast series)
- Networking Mixers
- Professional Development Conferences
- National Conventions

### **STEM PROGRAMS FOR YOUTH**

- Mentorships
- Engineering the World
- Career Day Partnerships
- Lunch with a Professional

### **SIGNATURE EVENTS**

- Black STEM Professional Mixer Series
- Black Tech Honors Awards Gala
- Juneteenth Mixer
- Leadership Luncheon
- Girls in Science and Engineering Day



**The Black Tech Honors Awards Gala offers a unique opportunity to align with a mission-driven event that celebrates achievement, builds community, and expands access to STEM pathways.**

**Your partnership helps amplify NSBE NYC's impact while positioning your organization as a champion of equity, innovation, and the future of technical leadership.**



Our chapter plays a pivotal role in preparing & sustaining future engineers and STEM leaders through mentorship, professional development, and community outreach.

By partnering with NSBE NYC, you will not only support our initiatives to foster the growth of Black talent in STEM, but also gain access to a highly skilled and diverse pool of future professionals who are eager to make an impact.

*-Markell Lambright, NSBE NYC President*

**Sponsoring NSBE NYC's Black Tech Honors Awards Gala offers many benefits for your organization and the local New York City community.**

## **Advance Social Impact & Legacy**

Your support does more than provide funding - it helps remove financial obstacles and opens doors for the next generation of STEM leaders. By recognizing and investing in developing talent within our city, you are not just supporting students and future engineers, you are fueling the workforce that will solve tomorrow's complex global challenges.

## **Curate and Attract Premium Talent**

Accomplished professionals are drawn to employers with a clear commitment to Corporate Social Responsibility. Positioning your company as a champion of Black excellence in STEM magnifies your employer brand, maximizing your ability to attract and retain a diverse and technically advanced talent pool required for corporate expansion and growth.

## **Grow Brand Visibility & Loyalty**

Your organization gains exposure not only to a niche collective of Black and minority STEM professionals in New York City, but also 10,000+ active users - including 150+ gala attendees, 1500+ social media followers and 9.4K monthly website visitors. Elevate your brand's profile and foster customer loyalty by showcasing your commitment to diversity and educational excellence in STEM.

## **Maximize Industry Connections**

Join a powerful network of professional organizations, educational institutions and forward-thinking corporations. Sponsorship opens doors to strategic partnerships and allow you to directly influence the future of the local New York City workforce and education landscape.



## Gold

\$5000

- Logo placement:
  - On NSBENYC website as “Gold Sponsor”
  - On BTH promo material
  - On step and repeat banners
  - All Awards
- 15x tickets to BTH Gala
- On stage recognition
- Reserved seating
- Commemorative Sponsor Plaque
- Access to membership data + BTH attendee data
- Grouped “Thank you Social media post”
- VIP goodie bags

## Silver

\$2500

- Logo placement:
  - On NSBENYC website as “Silver Sponsor”
  - On BTH promo material
  - On step and repeat banners
- 10x tickets to BTH Gala
- On stage recognition
- Access to membership data
- Grouped “Thank you Social media post”

## Bronze

\$1000

- Logo placement
  - On NSBENYC website as “Bronze Sponsor”
  - On BTH promo material
  - On step and repeat banners
- 3-5x tickets to BTH Gala
- On stage recognition
- Grouped “Thank you Social media post”



# NSBENYC PROFESSIONALS

National Society of Black Engineers



THANK YOU FOR TAKING INTEREST IN SPONSORSHIP  
CONTACT US: [PARTNERSHIP@NSBENYC.ORG](mailto:PARTNERSHIP@NSBENYC.ORG)

